

United States Postal Service®

# INDUSTRYALERT

June 30, 2023

## U.S. Postal Service Honors Postal Customer Council Leaders' Accomplishments

The U.S. Postal Service recognized Postal Customer Councils (PCCs) throughout the nation for their outstanding achievements and innovations in 2023. This year's winners of the PCC Leadership Awards were announced during an event held at Postal Service Headquarters in Washington DC yesterday.

PCCs are a grassroots network that provide a local channel for USPS business mailers and the Postal Service to continue building upon their relationships so they can increase the use of mail and work on solving concerns and challenges together. These relationships provide a means to share best mailing and shipping practices, as well as give PCCs around the country opportunities to connect and learn from each other.

**PCC Leadership Awards** are presented each year by the Postal Service in recognition of exemplary work to strengthen and grow the PCC network. More than 220 nominations were submitted this year.

Top honors were presented to PCC groups that achieved overall excellence in their efforts to serve their communities. The PCCs offered innovative solutions for challenges for businesses of all sizes.

- **PCC of the Year — Metro Market**      **Twin Cities PCC – Minneapolis – St. Paul, MN**
- **PCC of the Year — Large Market**      **Steel Valley PCC – Youngstown, OH**
- **PCC of the Year — Small Market**      **West Michigan PCC – Grand Rapids, MI**

**Richard Moreton (Detroit PCC) received the 2023 District Manager of the Year Award.** Moreton was recognized for his consistent leadership, support and active involvement in all PCCs in his district.

The following categories recognized winners with gold, silver, or bronze awards:

**PCC Postal Member of the Year** honors went to postal employees who excelled in their efforts with their local PCCs.

- **Gold**      **George Kippenhan (Greater Boston PCC)**
- **Silver**      **Jeffery Braaksma (Greater Madison Area PCC)**
- **Bronze**      **Edwin Vivas (PCC of Broward County)**

**PCC Industry Member of the Year** award winners are tireless supporters of the Postal Service, constantly advocating for postal products and services.

- **Gold**      **Suzi Oswald (Twin Cities PCC)**
- **Silver**      **Jim Fortune (Pikes Peak PCC)**
- **Bronze**      **Kim Waltz (PCC of Providence)**

**PCC Innovation of the Year** is presented to PCCs that demonstrate out-of-the-box thinking and implement creative ideas that can be replicated by other PCCs.

- **Gold**            **PCC of Providence**
- **Silver**          **Santa Ana District PCC**
- **Bronze**        **South Jersey PCC**

**Communication Program Excellence** is awarded to PCCs that excel in implementing effective and creative communication programs using various touchpoints to reach their members.

- **Gold**            **Santa Ana District PCC**
- **Silver**          **Greater Baltimore PCC**
- **Bronze**        **Northeast Florida PCC**

**Education Program Excellence** District Awards are given to PCCs that have incorporated unique educational topics, speakers and workshops to increase knowledge within their PCC.

- **Gold**            **Greater Oklahoma PCC**
- **Silver**          **Greater Portland PCC**
- **Bronze**        **Sacramento PCC**

**Membership Program Excellence** Awards recognize PCCs that implement strategies to grow membership and keep members engaged.

- **Gold**            **The Northern Ohio PCC**
- **Silver**          **Central Arkansas PCC**
- **Bronze**        **Greater St. Louis PCC**

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